IN THE CLAIMS

1-102. (canceled)

103. (previously presented) A computer system operated by a first user, the computer system comprising:

      memory; and

      software adapted to cause the computer system to store a plurality of links to respective digital information blocks, each digital information block is generated by an individual one of a plurality of second users of one or more second computers;

      wherein each of the links is associated with a single one of the digital information blocks;

      wherein each digital information block and its link are associated with at least one identifier;

      wherein each of the links has associated with it a bid amount the respective one of the second users attaches to that link, and wherein each link and its associated bid amount are stored in the memory;

      wherein a third computer of a third user is presented with a list of links, and wherein the list is ordered by the computer system, responsive to the software and to at least the bid amounts associated with the links by the respective second users; and

      wherein the list of links is configured to permit a third user to select any one of the links and, by using the selected link, to download the digital information block associated with the selected link, for viewing data contained therein.

104. (previously presented) The computer system as recited in claim 103, wherein:

      the digital information blocks each consist of one electronic file controlled by a respective one of the second users.

105. (previously presented) The computer system as recited in claim 104, wherein at least one of the electronic files comprises an electronic medical image.

106.   (currently amended) The computer system as recited in claim 103, wherein the bid
amount associated with a link ~~can be freely updated~~ is updateable by the respective second user.

107.   (previously presented) A storage medium containing computer readable instructions for
causing a respective computer operated by a first user to generate a graphical user interface
(GUI) providing a listing of N links;

       wherein each of the links is associated with a single digital information block;

       wherein each of the digital information blocks and its associated link is generated
by an individual one of a plurality of second users of one or more second computers;

       wherein each digital information block and its link are associated with at least one
identifier;

       wherein each of the links has associated with it a bid amount the respective one of
the second users attaches to that link, and wherein each link and its associated bid amount
are stored in the storage medium of the first user's computer;

       wherein a third computer of a third user is presented with a list of links, and
wherein the list is ordered by the first user's computer, responsive to at least the bid
amounts associated with the links by the respective second users;

       wherein the list of links is configured to permit a third user to select any one of
the links and, by using the selected link, to download the digital information block
associated with the selected link, for viewing data contained therein; and

       wherein N is an integer greater than 1.

108.   (currently amended) The storage medium as recited in claim 107, wherein the bid
amount associated with a link ~~can be freely updated~~ is updateable by the respective second user.

109-111.   (canceled)

112.   (previously presented) The storage medium as recited in claim 107, wherein each of the
N links is associated with a digital information block comprising a respective electronic medical
image.

113.-151. (canceled)

152.   (previously presented) The computer system as recited in claim 103, wherein the ordering of the list of links is established by further using the electronic labeling of the digital information block.

153.   (previously presented) The computer system as recited in claim 152, wherein the electronic labeling includes at least one of the following: modality, subspecialty, speed of response by the third user, and body part.

154.   (withdrawn) The computer system as recited in claim 103, wherein the order of the list is established by evaluating the bid amount, a time of entry of the bid amount, and at least one additional criterion.

155.   (withdrawn) The computer system as recited in claim 103, wherein the order in the list of links is determined by non-monetary variables.

156.   (previously presented) The computer system as recited in claim 103, wherein the bid amount is paid when a third user selects a particular link, downloads the associated digital information block, and takes an action required by the second user associated with the selected link.

157.   (previously presented) The computer system as recited in claim 156, wherein the action includes the third user entering information into a form.

158.   (previously presented) The computer system as recited in claim 157, wherein the form is a medical diagnosis report.

159.   (previously presented) The computer system as recited in claim 156, wherein the first

computer system is configured to receive a message indicating when the action is completed.

160.   (previously presented) The computer system as recited in claim 103, wherein, for the

plurality of links, each link and its associated at least one identifier are stored in at least one

database.

161.   (previously presented) The computer system as recited in claim 103, further comprising

at least one communications subsystem for transmitting and receiving electronic communications

from outside the computer system.

162.   (previously presented) The computer system as recited in claim 103, wherein each link

in the plurality of links is included in storage at a request of a second user.

163.   (previously presented) The computer system as recited in claim 103, wherein the list of

links is presented in response to the computer system receiving at least one identifier from the

third computer.

164.   (previously presented) The computer system as recited in claim 103, wherein the

software is further adapted to cause the computer system to store at least one of the digital

information blocks.

165.   (previously presented) The computer system as recited in claim 103, wherein the

software is further adapted to cause the computer system to record when a link has been used and

a digital information block has been downloaded.

166.   (previously presented) The storage medium as recited in claim 107, wherein, for the

plurality of links, each link and its associated at least one identifier are stored in at least one

database.

167.   (previously presented) The storage medium as recited in claim 107, further comprising at

least one communications subsystem for transmitting and receiving electronic communications

from outside the computer system.

168.   (previously presented) The storage medium as recited in claim 107, wherein the list of

links is presented in response to the computer system receiving at least one identifier from the

third user.

169.   (withdrawn) The storage medium as recited in claim 107, wherein the order of the list is

established by evaluating the bid amount, a time of entry of the bid amount, and at least one

additional criterion.

170.   (previously presented) The storage medium as recited in claim 107, wherein the bid

amount is paid when a third user selects a particular link, downloads the associated digital

information block, and takes an action required by the second user associated with the selected

link.

171.   (previously presented) The storage medium as recited in claim 170, wherein the action

includes the third user entering information into a form.

172.   (previously presented) The storage medium as recited in claim 171, wherein the form is a

medical diagnosis report.

173.   (previously presented) The storage medium as recited in claim 170, wherein the first

computer system is configured to receive a message indicating when the action is completed.

174.   (previously presented) The storage medium as recited in claim 107, wherein the ordering of the list of links is established by using the electronic labeling of the digital information block.

175.   (previously presented) The storage medium as recited in claim 174, wherein the electronic labeling includes at least one of the following: modality, subspecialty, speed of response by the third user, and body part.

176.   (withdrawn) The storage medium as recited in claim 107, wherein the order in the list of links is determined by non-monetary variables.

177.   (previously presented) The storage medium as recited in claim 107, wherein the software is further adapted to cause the computer system to record when a link has been used and a digital information block has been downloaded.

178-196.   (canceled)